

National Logistics Policy

Media Conversations

Period of Analysis: 17.09.2022 - 18.09.2022

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ONLINE MEDIA COVERAGE

S.No.	HEADLINE	PUBLICATION	URL
1	PM Narendra Modi unveils national logistics policy, aims to cut transport cost	TOI	https://timesofindia.indiatimes.com/india/pm-narendra-modi-unveils-national-logistics-policy-aims-to-cut-transport-cost/articleshow/94270986.cms
2	PM Modi: 'There was a time when we used to release pigeons, today we release cheetahs'	TOI	https://timesofindia.indiatimes.com/videos/news/pm-modi-there-was-a-time-when-we-used-to-release-pigeons-today-we-release-cheetahs/videoshow/94272672.cms
3	'Pehle kabootar chodte the...': PM Modi on cheetah project at logistics policy launch	HINDUSTAN TIMES	https://www.hindustantimes.com/india-news/pehle-kabootar-chodte-the-pm-modi-on-cheetah-project-at-logistics-policy-launch-101663421317425.html
4	PM Modi launches National Logistics Policy Five points on the new initiative	HINDUSTAN TIMES	https://www.hindustantimes.com/india-news/pm-modi-launches-national-logistics-policy-five-points-on-the-new-initiative-101663424758096.html
5	Modi unveils logistics policy in growth push	HINDUSTAN TIMES	https://www.hindustantimes.com/india-news/modi-unveils-logistics-policy-in-growth-push-101663435698191.html
6	PM Modi launches National Logistics Policy, calls it important step towards making of developed India	ECONOMIC TIMES	https://economictimes.indiatimes.com/small-biz/trade/exports/insights/pm-modi-launches-national-logistics-policy-nlp-strengthen-indias-supply-chain/articleshow/94269540.cms

7	PM Modi launches National Logistics Policy, calls it important step towards making of developed India	ECONOMIC TIMES	https://economictimes.indiatimes.com/news/economy/policy/pm-narendra-modi-launches-national-logistics-policy/articleshow/94268093.cms
8	PM Modi launches National Logistics Policy, calls it important step towards making of developed India	ECONOMIC TIMES	https://economictimes.indiatimes.com/news/india/pm-modi-launches-national-logistics-policy-calls-it-important-step-towards-making-of-developed-india/videoshow/94271624.cms
9	'India's logistics to move at cheetah's speed': PM Modi launches National Logistics Policy	ECONOMIC TIMES	https://economictimes.indiatimes.com/news/india/indias-logistics-to-move-at-cheetahs-speed-pm-modi-launches-national-logistics-policy/videoshow/94272165.cms
10	PM Modi compares Indian reforms with releasing 'cheetahs' instead of 'pigeons'	LIVE MINT	https://www.livemint.com/news/india/pm-modi-compares-india-s-reforms-with-releasing-cheetahs-instead-of-pigeons-11663423839593.html
11	India should aim at bringing logistics cost to single digit: PM Modi	LIVE MINT	https://www.livemint.com/news/india/india-should-aims-at-bringing-logistics-cost-to-single-digit-pm-modi-11663432394364.html
12	PM Modi unveils National Logistics Policy, aims to cut transport cost	THE HINDU	https://www.thehindu.com/business/Economy/pm-modi-unveils-national-logistics-policy-aims-to-cut-transport-cost/article65903768.ece
13	PM unveils National Logistics Policy, aims to cut transport cost	THE HINDU BUSINESSLINE	https://www.thehindubusinessline.com/economy/logistics/pm-unveils-national-logistics-policy-aims-to-cut-transport-cost/article65903266.ece
14	National Logistics Policy should help bring down cost to single-digit as soon as possible: Modi	THE HINDU BUSINESSLINE	https://www.thehindubusinessline.com/economy/national-logistics-policy-should-help-bring-down-cost-to-single-

			digit-as-soon-as-possible-modi/article65903757.ece
15	PM Modi unveils National Logistics Policy, says addresses challenges of transport sector	FINANCIAL EXPRESS	https://www.financialexpress.com/infrastructure/pm-modi-unveils-national-logistics-policy-says-addresses-challenges-of-transport-sector/2672064/
16	PM launches National Logistics Policy; aim to bring cost to single-digit	BUSINESS STANDARD	https://www.business-standard.com/article/economy-policy/pm-launches-national-logistics-policy-aim-to-bring-cost-to-single-digit-122091700921_1.html
17	PM Modi unveils National Logistics Policy, aims to cut transport cost	BUSINESS STANDARD	https://www.business-standard.com/article/economy-policy/pm-modi-unveils-national-logistics-policy-aims-to-cut-transport-cost-122091700836_1.html
18	National Logistics Policy to boost ease of doing business: Gadkari	BUSINESS STANDARD	https://www.business-standard.com/article/economy-policy/national-logistics-policy-to-boost-ease-of-doing-business-gadkari-122091700917_1.html
19	PM Modi Unveils National Logistics Policy, Aims To Cut Transport Cost	REPUBLIC WORLD	https://www.republicworld.com/india-news/general-news/pm-modi-unveils-national-logistics-policy-aims-to-cut-transport-cost-articleshow.html
20	PM Modi unveils National Logistics Policy, aims to cut transport cost	NEW INDIAN EXPRESS	https://www.newindianexpress.com/nation/2022/sep/17/pm-modi-unveils-national-logistics-policy-aims-to-cut-transport-cost-2499254.html
21	National Logistics Policy has potential to usher in 'ease of moving': India Inc	NEW INDIAN EXPRESS	https://www.newindianexpress.com/business/2022/sep/17/national-logistics-policy-has-potential-to-usher-in-ease-of-moving-india-inc-2499278.html
22	"Want Country To Move At Speed Of Cheetah": PM At Logistics Policy Launch	NDTV	https://www.ndtv.com/india-news/want-country-to-move-

			at-speed-of-cheetah-pm-at-logistics-policy-launch-3353854
23	'India's logistics to move at cheetah's speed': PM Modi launches National Logistics Policy	TIMES NOW	https://www.timesnownews.com/business-economy/economy/indias-logistics-to-move-at-cheetahs-speed-pm-modi-launches-national-logistics-policy-article-94270223
24	PM Modi launches national logistics policy: Why this is expected to be a gamechanger in Indian economy	TIMES NOW	https://www.timesnownews.com/exclusive/pm-modi-launches-national-logistics-policy-why-this-is-expected-to-be-a-gamechanger-in-indian-economy-article-94268104
25	Live PM Modi Launches New National Logistics Policy On His Birthday New Reform To Cut Costs	INDIA TODAY	https://www.indiatoday.in/india/story/india-is-transforming-pm-modi-at-national-logistics-policy-launch-2001548-2022-09-17
26	Live PM Modi Launches New National Logistics Policy On His Birthday New Reform To Cut Costs	MONEY CONTROL	https://www.moneycontrol.com/news/videos/business/live-pm-modi-launches-new-national-logistics-policy-on-his-birthday-new-reform-to-cut-costs-9193431.html
27	National Logistics Policy Govt to integrate 30 systems from different ministries for faster, cheaper services	MONEY CONTROL	https://www.moneycontrol.com/news/business/economy/national-logistics-policy-govt-to-integrate-30-systems-from-different-ministries-for-faster-cheaper-services-9192731.html
28	National Logistics Policy NLP can do to India's logistics what UPI has done to payments	MONEY CONTROL	https://www.moneycontrol.com/news/opinion/national-logistics-policy-nlp-can-do-to-indias-logistics-what-upi-has-done-to-payments-9192561.html
29	'Pehle hum Kabootar chhodte the, aaj Cheetah chhod rahe hai', says PM at logistics policy launch	ONE INDIA	https://www.oneindia.com/india/pehle-hum-kabootar-chhodte-the-aaj-cheetah-chhod-rahe-hai-says-pm-at-national-logistics-policy-3463071.html

30	All you need to know about National Logistics Policy	ONE INDIA	https://www.oneindia.com/india/all-you-need-to-know-about-national-logistics-policy-3462963.html
31	PM Modi launches National Logistics Policy, calls it important step towards making of develop India	LOKMAT TIMES	https://www.lokmatimes.com/national/pm-modi-launches-national-logistics-policy-calls-it-important-step-towards-making-of-developed-india/
32	Logistics policy fulfills vow of India being a developed nation: PM	LOKMAT TIMES	https://www.lokmatimes.com/politics/logistics-policy-fulfills-vow-of-india-being-a-developed-nation-pm/
33	PM Modi unveils National Logistics Policy, says addresses challenges of transport sector	DECCAN HERALD	https://www.deccanherald.com/national/pm-modi-unveils-national-logistics-policy-says-addresses-challenges-of-transport-sector-1145976.html
34	PM Narendra Modi Unveils National Logistics Policy, Aims To Cut Transport Cost, Boost Trade	OUTLOOK INDIA	https://www.outlookindia.com/national/pm-narendra-modi-unveils-national-logistics-policy-aims-to-cut-transport-cost-boost-trade-news-224070
35	PM Modi unveils National Logistics Policy, aims to cut transport cost	TELEGRAPH INDIA	https://www.telegraphindia.com/india/prime-minister-narendra-modi-speaks-at-the-launch-of-national-logistics-policy/cid/1887235
36	Indian logistics sector to grow at cheetah's pace, says PM Modi	NEWS9 LIVE	https://www.news9live.com/business/economy/indian-logistics-sector-to-grow-at-cheetahs-pace-says-pm-modi-at-launch-of-national-logistics-policy-196572
37	PM Modi launches National Logistics Policy, calls it important step towards making of developed India	ETV BHARAT	https://www.etvbharat.com/english/national/bharat/national-logistics-policy-addresses-transport-sector-challenges-says-pm-modi/na20220917183712751751663
38	Logistics policy fulfills vow of India being a developed nation: PM	PROKERALA	https://www.prokerala.com/news/articles/a1345989.html

39	National Logistics Policy to boost ease of doing business for industries: Nitin Gadkari	TRIBUNE INDIA	https://www.tribuneindia.com/news/nation/national-logistics-policy-to-boost-ease-of-doing-business-for-industries-nitin-gadkari-432717
40	PM launches National Logistics Policy; experts say it will provide 'Cheetah Speed' to industry	BUSINESS TODAY	https://www.businesstoday.in/latest/policy/story/pm-launches-nlp-experts-say-it-will-provide-cheetah-speed-to-industry-make-india-a-global-hub-347517-2022-09-17
41	Want goods and Cargo to move at the pace of Cheetah, says PM Modi as he unveils the National Logistics Policy	CNBC TV 18	https://www.cnbctv18.com/economy/want-goods-and-cargo-to-move-at-the-pace-of-a-cheetah-says-pm-narendra-modi-as-he-unveils-the-national-logistics-policy-14747881.htm
42	National Logistics Policy: जानिए क्या है नेशनल लॉजिस्टिक्स पॉलिसी, अर्थव्यवस्था पर इसका कैसे पड़ेगा असर? जाने पूरी डिटेल	NAV BHARAT TIMES	https://navbharattimes.indiatimes.com/business/business-news/national-logistics-policy-know-what-is-logistics-policy-how-it-will-reduce-freight-cost-what-will-be-its-benefits/articleshow/94272280.cms
43	Video: पीएम मोदी ने लॉन्च की नई लॉजिस्टिक्स नीति, कहा- पहले कबूतर छोड़ते थे, आज चीता छोड़ रहे हैं	NEWS 18	https://hindi.news18.com/news/nation/pm-modi-launched-new-logistics-policy-said-once-used-to-fly-pigeons-today-we-relieve-cheetahs-4611969.html
44	PM Modi: पीएम मोदी ने नेशनल लॉजिस्टिक्स पॉलिसी लॉन्च की, बोले- 'विकसित भारत के निर्माण में यह एक नई क्रांति लाएगी'	ABP LIVE	https://www.abplive.com/news/india/pm-modi-launched-the-national-logistics-policy-said-it-has-brought-a-new-energy-of-developed-india-2218061
45	पीएम मोदी ने लांच किया राष्ट्रीय लॉजिस्टिक्स पॉलिसी, जानिए इस नीति से आपके जीवन में क्या आएगा बदलाव	ASIANET NEWS	https://hindi.asianetnews.com/national-news/pm-modi-launched-national-logistics-policy-what-is-national-logistics-policy-what-are-policy-benefits-dvg-ricxqc

46	PM Modi: पीएम मोदी ने लांच की नेशनल लॉजिस्टिक पॉलिसी, कहा - निर्यातकों को मिलेगी बेहतर सुविधा	NAI DUNIYA	https://www.naidunia.com/national-pm-modi-launched-the-national-logistics-policy-and-said-this-will-ease-the-logistics-services-for-the-exporters-7822137
47	पीएम नरेंद्र मोदी ने लॉन्च की नेशनल लॉजिस्टिक पॉलिसी, बोले- दुनिया का बदल रहा भारत के प्रति नजरिया	PUNJAB KESARI	https://www.punjabkesari.in/national/news/pm-narendra-modi-launched-the-national-logistics-policy-1677761
48	पीएम मोदी ने अपने 72th जन्मदिन के मौके पर लांच की नेशनल लोजिस्टिक्स पालिसी, जानिए इसके बारे में	HARIBHOOMI	https://www.haribhoomi.com/news/india/pm-modi-launched-the-national-logistics-policy-478880
49	'एक समय ऐसा था जब हम कबूतर छोड़ते थे, अब चीते छोड़ रहे हैं...' PM मोदी ने कही ये बात	ZEE NEWS	https://zeenews.india.com/hindi/india/pahle-ham-kabootar-chhorte-the-ab-chhetah-chhor-rahe-hain-pm-modi-said-while-launching-logistic-policy/1356002

SOCIAL MEDIA COVERAGE

S.No.	HANDLE	CONTENT	URL
1	@narendramodi	National Logistics Policy is a comprehensive effort to enhance efficiency of the logistics ecosystem in India.	https://twitter.com/narendramodi/statuses/1571118511086522368
2	@narendramodi	Today India became home to Cheetahs, an animal synonymous with speed. The National Logistics Policy launched today will give speed to India's development journey. A sound policy with top level performance will enhance India's progress.	https://twitter.com/narendramodi/statuses/1571149801965907975
3	@narendramodi	A National Logistics Policy is the need of the hour.	https://twitter.com/narendramodi/statuses/1571149929980252161
4	@narendramodi	Our National Logistics Policy augurs well for many sectors.	https://twitter.com/narendramodi/status/1571149992731250688
5	@narendramodi	Here is how the National Logistics Policy and PM-Gati Shakti will support each other.	https://twitter.com/narendramodi/status/1571150054119055360
6	@OfficeofJPNadda	Hon. PM Shri @narendramodi launches National Logistics Policy.	https://twitter.com/OfficeofJPNadda/statuses/1571119196364505088
7	@PiyushGoyal	प्रधानमंत्री @NarendraModi जी द्वारा भारत के विकास को तीव्र गति प्रदान करने वाली #NationalLogisticsPolicy का शुभारंभ	https://twitter.com/PiyushGoyal/status/1571108891068624898
8	@PiyushGoyal	एक समय था जब हम कबूतर छोड़ते थे, आज चीता छोड़ते हैं। प्रातः चीता छोड़ना और शाम को #NationalLogisticsPolicy का कोई मेल तो है, हम भी चाहते हैं लगेज एक जगह से दूसरी जगह चीता की गति से जाये: प्रधानमंत्री @NarendraModi जी	https://twitter.com/PiyushGoyal/status/1571138534995787777
9	@PiyushGoyal	नई नीति, तेज गति ! PM @NarendraModi ji launches the #NationalLogisticsPolicy unleashing India's vast growth potential. It paves the way for seamless trade, more jobs, lesser costs & integrated development.	https://twitter.com/PiyushGoyal/statuses/1571127483097051139
10	@PiyushGoyal	The #NationalLogisticsPolicy launched by PM @NarendraModi ji opens a whole new window of opportunity for: 🧑🏫 Farmers 🏠 MSMEs 🏢	https://twitter.com/PiyushGoyal/statuses/1571151105211637760

		Exporters 🧑‍💼 Labourers 🧑‍🏭 Small Businesses 🏠 https://youtube.com/watch?v=Q5mP4v7EZTQ	
11	@PiyushGoyal	15 अगस्त को प्रधानमंत्री जी ने 5 प्रण देकर हमें अमृत काल में देश को विकसित बनाने के लिये कर्तव्य भावना से प्रयास करने के लिये प्रेरित किया। मैं विश्वास दिलाता हूँ कि हम सब मिलकर लॉजिस्टिक सेक्टर को विश्व स्तरीय बनायेंगे: मंत्री @PiyushGoyal #NationalLogisticsPolicy	https://twitter.com/PiyushGoyalOffc/status/1571143030471815173
12	@PiyushGoyal	प्रधानमंत्री @NarendraModi जी द्वारा भारत के विकास को तीव्र गति प्रदान करने वाली #NationalLogisticsPolicy के शुभारंभ पर मंत्री @PiyushGoyal का सम्बोधन	https://twitter.com/PiyushGoyalOffc/status/1571113349915758593
13	@drharshvardhan	"Pehle hum Kabootar chhodte the, aaj Cheetah chhod rahe hain", said PM Shri Narendra Modi ji at the launch of the #NationalLogisticsPolicy ! Well said, Modiji 👍	https://twitter.com/drharshvardhan/statuses/1571164022808145922
14	@nitin_gadkari	Launch of National Logistics Policy by Hon'ble PM Shri Narendra Modi Ji #NationalLogisticsPolicy	https://twitter.com/nitin_gadkari/status/1571113086312124418
15	@nitin_gadkari	Historic Moment for New India's Growth Story! Launch of #NationalLogisticsPolicy by PM Shri @narendramodi Ji will complete change India's Logistics sector, boost seamless movement of goods & reduce carbon footprints.	https://twitter.com/nitin_gadkari/status/1571142011851517953
16	@nitin_gadkari	Focusing on re-engineering, digitization & multimodal transport, it would further boost 'ease of doing business' for all Partners, Industries & Stakeholders. #NationalLogisticsPolicy	https://twitter.com/nitin_gadkari/statuses/1571142018604347393
17	@sarbanandsonwal	Logistic connectivity को सुधारने के लिए, systematic Infrastructure development के लिए हमने सागरमाला, भारतमाला जैसी योजनाएं शुरू कीं, Dedicated Freight Corridors के काम में अभूतपूर्व तेजी लाए: PM Shri @narendramodi ji. #NationalLogisticsPolicy	https://twitter.com/sarbanandsonwal/statuses/1571138875455832065
18	@sarbanandsonwal	The #NationalLogisticsPolicy is a realisation of the vision of PM Shri @narendramodi ji, a continuous process supported by ambitious projects like PM GatiShakti & Sagarmala, which are already transforming the shipping & allied sectors.	https://twitter.com/sarbanandsonwal/status/1571167257048526842

19	@sarbanandsonwal	Honoured to attend the launch of #NationalLogisticsPolicy by PM Shri @narendramodi ji in New Delhi. A policy that ensures massive transformations in India's logistics sector, my gratitude to PM Modi ji for this historic launch.	https://twitter.com/sarbanandsonwal/statuses/1571158924237344768
20	@sarbanandsonwal	New Gati to New India! Hon'ble PM Shri @narendramodi ji launched the #NationalLogisticsPolicy to further push India's growth story. The new policy will enhance logistics systems, generate jobs, ensure seamless movement of goods & people and reduce costs.	https://twitter.com/sarbanandsonwal/statuses/1571149103924678657
21	@sarbanandsonwal	Integration of Policy & performance will always lead to progress. Hence with the launch of the #NationalLogisticsPolicy, your performance will be equally important : PM Shri @narendramodi ji.	https://twitter.com/sarbanandsonwal/statuses/1571148123334152192
22	@JM_Scindia	Live: PM @narendramodi Ji launches the National Logistics Policy.	https://twitter.com/JM_Scindia/statuses/157115441917153281
23	@JM_Scindia	प्रधानमंत्री श्री @narendramodi जी ने अपने जन्मदिन पर देश को #NationalLogisticsPolicy का उपहार दिया। इससे लॉजिस्टिक्स क्षेत्र में बड़ा सुधार होगा तथा माल की निर्बाध आवाजाही, रोजगार सृजन, कौशल विकास और लागत को कम करने के प्रयासों को बल मिलेगा। #PMGatiShakti 1/2	https://twitter.com/JM_Scindia/statuses/1571150387922731010
24	@dpradhanbjp	#NationalLogisticsPolicy is a fitting gift to India by PM @narendramodi ji on his birthday today. This comprehensive effort will leverage technology to strengthen our logistics supply-chains and promote efficient, effective and seamless mobility of cargo across India.	https://twitter.com/dpradhanbjp/status/1571139047166472192
25	@dpradhanbjp	The #NationalLogisticsPolicy will catalyse India's economic growth, open fresh business opportunities for our farmers, MSMEs and small businesses, create new opportunities for skilling, employment and also boost competitiveness across different sectors.	https://twitter.com/dpradhanbjp/statuses/1571139057790627840

26	@M_Lekhi	India is emerging as a manufacturing hub. India is setting big export targets and is also fulfilling them. #NationalLogisticsPolicy is bringing tremendous energy and growth to the economy of the country: PM @narendramodi Ji	http://twitter.com/M_Lekhi/statuses/1571131115095851008
27	@AshwiniVaishnaw	प्रधानमंत्री @narendramodi जी द्वारा #NationalLogisticsPolicy का शुभारंभ logistics क्षेत्र के विकास को चीते की गति देगा।	https://twitter.com/AshwiniVaishnaw/statuses/1571158862488801280
28	@KirenRijju	#WatchLive Hon'ble PM Shri @narendramodi ji launches National Logistics Policy.	https://twitter.com/KirenRijju/status/157119139800092673
29	@sanghaviharsh	Live: PM Shri @narendramodi ji launches National Logistics Policy	https://twitter.com/sanghaviharsh/statuses/1571114542834520064
30	@kishanreddybjp	PM Shri @narendramodi launches National Logistics Policy.	https://twitter.com/kishanreddybjp/statuses/1571120056742064128
31	@JoshiPralhad	PM @narendramodi ji's gift of growth for the Nation! #NationalLogisticsPolicy looking forward to boosting economic growth by bringing down cost, boosting seamless movement of goods, and integrating digital logistics system for efficient & effective transportation.	https://twitter.com/JoshiPralhad/statuses/1571117170154938368
32	@arjunrammeghwal	The National Logistics Policy is well-thought and has been made after hard work of 8 years. - PM @narendramodi Ji	https://twitter.com/arjunrammeghwal/statuses/1571133955356917769
33	@arjunrammeghwal	Make in India और आत्मनिर्भर होते भारत की गूँज हर तरफ है। भारत एक्सपोर्ट के बड़े लक्ष्य तय कर रहा है, उन्हें पूरे भी कर रहा है। भारत Manufacturing Hub के रूप में उभर रहा है। ऐसे में National Logistics Policy सभी सेक्टर्स के लिए नई ऊर्जा लेकर आई है।	https://twitter.com/arjunrammeghwal/statuses/1571133791464468487
34	@arjunrammeghwal	एक समय था जब हम कबूतर छोड़ते थे, आज चीता छोड़ते हैं। प्रातः चीता छोड़ना और शाम को #NationalLogisticsPolicy का कोई मेल तो है, हम भी चाहते हैं लगेज एक जगह से दूसरी जगह चीता की गति से जाये: प्रधानमंत्री श्री @narendramodi जी	https://twitter.com/arjunrammeghwal/statuses/1571163571110965250

35	@MundaArjun	प्रधानमंत्री श्री @NarendraModi जी के द्वारा भारत के विकास को तीव्र गति प्रदान करने वाली #NationalLogisticsPolicy का शुभारंभ।	https://twitter.com/MundaArjun/statuses/1571111360997785604
36	@DarshanaJardosh	Big win for India's Logistics sector! National Logistics Policy launched by Hon'ble PM Shri @NarendraModi ji will be an enabler of strategic confluence in the logistics industry, further accelerating India's economic growth. #NationalLogisticsPolicy	https://twitter.com/DarshanaJardosh/status/1571110310098145281
37	@DarshanaJardosh	Hon'ble PM Shri @narendramodi ji launches National Logistics Policy.	https://twitter.com/DarshanaJardosh/statuses/1571119956951179265
38	@KailashBaytu	NLP ड्राइविंग ग्रोथ! #NationalLogisticsPolicy भारत के लॉजिस्टिक्स क्षेत्र में सुधार के लिए तैयार है, जिससे 22 मिलियन लोग लाभान्वित होंगे। NLP का लक्ष्य है: लॉजिस्टिक्स लागत कम करें पूरे भारत में माल की निर्बाध आवाजाही को बढ़ावा देना नए निवेश आकर्षित करें	https://twitter.com/KailashBaytu/status/1571108375928401921
39	@shripadynaik	पीएम @narendramodi जी द्वारा शुरू की गई नेशनल लॉजिस्टिक्स नीति लॉजिस्टिक्स उद्योग में रणनीतिक संगम का एक प्रवर्तक होगी, जो भारत के आर्थिक विकास को और तेज करेगी। #NationalLogisticsPolicy	https://twitter.com/shripadynaik/status/1571122464431960065
40	@shripadynaik	Highlights of PM @narendramodi Ji's address at the launch of the #NationalLogisticsPolicy	https://twitter.com/shripadynaik/status/1571185405520912384
41	@VMBJP	PM @NarendraModi ji's gift of growth. #NationalLogisticsPolicy to steer economic growth by promoting seamless movement of goods, bringing down cost & integrating digital logistics system for efficient & effective transportation.	https://twitter.com/VMBJP/statuses/1571110635756474369
42	@VMBJP	Big win for India's Logistics sector! National Logistics Policy to catalyse India's economic growth by improving our trade competitiveness & creating bigger opportunities for our farmers, MSMEs & small businesses. #NationalLogisticsPolicy	https://twitter.com/VMBJP/status/1571110727787909121
43	@NisithPramanik	#NewIndia के साथ देश गौरवशाली उंचाइयों पर पहुँच रहा है। अपने दूरदर्शी मार्गदर्शन में माननीय प्रधानमंत्री श्री @narendramodi जी ने भारत के त्वरित विकास के लिए एक तकनीक-सक्षम, लागत कुशल और सतत	https://twitter.com/NisithPramanik/statuses/1571145296306110467





		पारिस्थितिकी तंत्र के उद्देश्य से एकीकृत #NationalLogisticsPolicy का अनावरण किया।	
44	@PrakashJavdekar	प्रधानमंत्री श्री @narendramodi के जन्मदिन पर देश को मिला विकास का तोहफा! नयी #NationalLogisticsPolicy किसानों, #MSME और छोटे व्यवसायों के लिए बड़े अवसर पैदा करेगी, साथ ही भारत के आर्थिक विकास को भी गति देगी। #India #ModiGovt #BJP #NewIndia #logistics #PMModiBirthday @PMOIndia	https://twitter.com/PrakashJavdekar/statuses/1571154228269428739
45	@amitabhk87	Delighted that PM @narendramodi has today launched the #NationalLogisticsPolicy . This initiative converging with #PMGatiShakti and #ULIP will be a game changer for India's manufacturing & export sectors. Will radically reduce logistic costs.	https://twitter.com/amitabhk87/status/1571142924636921856
46	@Tejasvi_Surya	PM Sri @narendramodi Ji launched National Logistics Policy today. Policy along with remarkable schemes like #PMGatiShakti, Sagarmala & Bharatmala Pariyojana will revolutionize India's logistic sector. Yet another step towards realizing goal of \$5 trillion economy. Thread 1/5	https://twitter.com/Tejasvi_Surya/statuses/1571144433068044288
47	@ManojTiwariMP	#NationalLogisticsPolicy 🙏👍	https://twitter.com/ManojTiwariMP/statuses/1571126974751604737
48	@khushsundar	#ModiHaiTohMumkinHai 🙏🙏🙏	https://twitter.com/khushsundar/status/1571142592154443776
49	@khushsundar	And we indeed need a lion to do that. @narendramodi 🙏🙏👍👍	https://twitter.com/khushsundar/statuses/1571128936616333312
50	@mangalpandeybjp	Make in India और आत्मनिर्भर होते भारत की गूंज हर तरफ है। भारत एक्सपोर्ट के बड़े लक्ष्य तय कर रहा है, उन्हें पूरे भी कर रहा है। भारत Manufacturing Hub के रूप में उभर रहा है। ऐसे में National Logistics Policy सभी सेक्टर्स के लिए नई ऊर्जा लेकर आई है। @narendramodi	https://twitter.com/mangalpandeybjp/statuses/1571127120008740870
51	@KumariDiya	A gift of growth!! The Hon'ble PM Shri @narendramodi ji launches the #NationalLogisticsPolicy	https://twitter.com/KumariDiya/statuses/1571119273074118662

52	@KumariDiya	PM @narendramodi jis gift to India on his birthday! #NationalLogisticsPolicy - A #GrowthMultiplier Launched by our Hon'ble Prime Minister today, this policy will be an enabler of strategic confluence in the logistics industry, driving India's economic growth to greater heights.	https://twitter.com/KumariDiya/statuses/1571123957440577536
53	@DrRutvij	Live: PM Shri @narendramodi ji launches National Logistics Policy	https://twitter.com/DrRutvij/statuses/157114597494714373
54	@pradipsinhbjp	Live: PM Shri @narendramodi ji launches National Logistics Policy	https://twitter.com/pradipsinhbjp/statuses/1571114576774852610
55	@vdsharmabjp	Make in India और आत्मनिर्भर होते भारत की गूँज हर तरफ है। भारत एक्सपोर्ट के बड़े लक्ष्य तय कर रहा है, उन्हें पूरे भी कर रहा है। भारत Manufacturing Hub के रूप में उभर रहा है। ऐसे में National Logistics Policy सभी सेक्टर्स के लिए नई ऊर्जा लेकर आई है।	https://twitter.com/vdsharmabjp/statuses/1571125778225721345
56	@abbas_nighat	ये है मेरा नया भारत। मुझे गर्व है हमारे देश व देश के प्रधान सेवक पर। #NationalLogisticsPolicy	https://twitter.com/abbas_nighat/statuses/1571109856006000647
57	@dr_maheshsharma	मेक इन इंडिया और आत्मनिर्भर होते भारत की गूँज हर तरफ है। भारत एक्सपोर्ट के बड़े लक्ष्य तय कर रहा है, उन्हें पूरे भी कर रहा है: प्रधानमंत्री श्री @narendramodi जी #NationalLogisticsPolicy	https://twitter.com/dr_maheshsharma/statuses/1571127376989556743
58	@p_sahibsingh	आदरणीय प्रधानमंत्री श्री @narendramodi जी का अपने जन्मदिवस पर राष्ट्र को उपहार ! #NationalLogisticsPolicy का अनावरण किया गया जिसका मुख्य उद्देश्य देश में एक एकीकृत, किफायती और टिकाऊ लॉजिस्टिक इकोसिस्टम विकसित करना है। इस पहल से भारत दुनिया के बड़े Logistics हब के रूप में उभरेगा।	https://twitter.com/p_sahibsingh/statuses/1571134495260278784
59	@AshokParnamiBJP	राष्ट्रीय लॉजिस्टिक्स नीति भारत के लॉजिस्टिक्स क्षेत्र को ओवरहाल कर रही है: माल की निर्बाध आवाजाही लॉजिस्टिक्स लागत को 14% से घटाकर सकल घरेलू उत्पाद का 9% करना बेहतर लॉजिस्टिक्स इंफ्रास्ट्रक्चर पारदर्शिता और अनुपालन व्यापार करने में आसानी #NationalLogisticsPolicy	https://twitter.com/AshokParnamiBJP/statuses/1571107900147507203
60	@AshokParnamiBJP	राष्ट्रीय लॉजिस्टिक्स नीति: पूरे भारत में माल के कुशल और प्रभावी परिवहन के लिए सभी लॉजिस्टिक्स और व्यापार सुविधा और एक एकीकृत डिजिटल लॉजिस्टिक्स प्रणाली के	https://twitter.com/AshokParnamiBJP/statuses/1571107900147507203

		लिए अत्यंत महत्वपूर्ण सिद्ध होगा। #NationalLogisticsPolicy	ses/1571107976416735234
61	@NandiGuptaBJP	विज्ञान भवन, नई दिल्ली, में #NationalLogisticsPolicy लॉन्च के अवसर पर PM Shri @narendramodi ने कहा, "लॉजिस्टिक कनेक्टिविटी को सुधारने व सिस्टमेटिक इन्फ्रास्ट्रक्चर डेवलपमेंट के लिए हमने सागरमाला, भारतमाला जैसी योजनाएं शुरू कीं।" @PiyushGoyal	https://twitter.com/NandiGuptaBJP/status/1571136716223938560
62	@NandiGuptaBJP	मुझे विश्वास है कि #NationalLogisticsPolicy से सारी व्यवस्थाओं में सुधार होगा और उस क्षेत्र में काम करने वाली अलग अलग इकाइयों के बीच समन्वय स्थापित होगा तथा एक होलिस्टिक अप्रोच रहेगी। इसका परिणाम हम जो गति चाहते हैं वह प्राप्त होगा।" PM श्री @narendramodi	https://twitter.com/NandiGuptaBJP/status/1571137211168591872
63	@raosahebDanve	लॉजिस्टिक कनेक्टिविटी को सुधारने के लिए, सिस्टमेटिक इन्फ्रास्ट्रक्चर डेवलपमेंट के लिए हमने सागरमाला, भारतमाला जैसी योजनाएं शुरू कीं, डेडिकेटेड फ्रेट कॉरिडोर के काम में अभूतपूर्व तेजी लाई है। - माननीय प्रधानमंत्री श्री @narendramodi जी #NationalLogisticsPolicy	https://twitter.com/raosahebDanve/status/1571142252269031431
64	@MODIfiedVikas	PM @NarendraModi's gift to India on his birthday! #NationalLogisticsPolicy set to revamp India's logistics sector. Major push to employment generation, skilling & reducing costs with a focus on seamless movement of goods and bringing down logistics cost.	https://twitter.com/MODIfiedVikas/status/1571112767524081664
65	@bhupendrasingho	आदरणीय प्रधानमंत्री @NarendraModi जी द्वारा नये भारत के विकास को तीव्र गति प्रदान करने वाली #NationalLogisticsPolicy का शुभारंभ किया जा रहा है। नेशनल लॉजिस्टिक पालिसी से निर्बाध व्यापार, परिवहन, नौकरियों, कम रसद लागत और एकीकृत विकास का मार्ग प्रशस्त होगा।	https://twitter.com/bhupendrasingho/status/1571116623335141376
66	@SureshNakhua	नए भारत के विकास के लिए प्रधानमंत्री जी ने #NationalLogisticsPolicy का अनावरण किया।	https://twitter.com/SureshNakhua/status/157114892429783042
67	@SarojPandeyBJP	Big win for India's Logistics sector! National Logistics Policy launched by Hon'ble PM Shri @NarendraModi ji will be an enabler of strategic confluence in the logistics industry, further accelerating India's economic growth. #NationalLogisticsPolicy	https://twitter.com/SarojPandeyBJP/status/1571140331734994945
68	@MenonArvindBJP	PM Shri @narendramodi ji launches National Logistics Policy.	https://twitter.com/MenonArvindBJP/status/1571140331734994945

			s/1571119081079865345
69	@IamAjaySehrawat	PM @NarendraModi ji's gift of growth. #NationalLogisticsPolicy to steer economic growth by promoting seamless movement of goods, bringing down cost & integrating digital logistics system for efficient & effective transportation.	https://twitter.com/IamAjaySehrawat/statuses/1571111179791237120
70	@purneshmodi	Not Just Cheetahs, Real Game Changer Coming on PM Modi's Birthday is National Logistics Policy https://news18.com/news/india/not-just-cheetahs-real-game-changer-coming-on-pm-modis-birthday-is-national-logistics-policy-5971603.html via NaMo App	https://twitter.com/purneshmodi/statuses/1570998915612422145
71	@SudhanshuTrivedi	सुबह चीते छोड़ना और शाम को लोजिस्टिक पॉलिसी, दोनों का मेल तो है। कैसे लगेज चीते की स्पीड में जाए इसी के बारे में पॉलिसी बनाई जा रही है। दो अलग कार्यक्रम को एक महत्व देकर प्रस्तुत करना ये कला PM श्री @narendramodi जी को सबसे अलग बनाती है। #NationalLogisticsPolicy	https://twitter.com/SudhanshuTrivedi/status/1571145187967238144
72	@PradipsinhGuj	Historic Moment for New India's Growth Story! Launch of #NationalLogisticsPolicy by @PMOIndia Shri @narendramodi Ji will complete change India's Logistics sector, boost seamless movement of goods & reduce carbon footprints.	https://twitter.com/PradipsinhGuj/status/1571158574839263233
73	@PradipsinhGuj	The #NationalLogisticsPolicy will catalyse India's economic growth, open fresh business opportunities for our farmers, MSMEs and small businesses, create new opportunities for skilling, employment and also boost competitiveness across different sectors.	https://twitter.com/PradipsinhGuj/status/1571159199090102274
74	@CTRavi_BJP	India takes a giant step towards #NewIndia ! PM Shri @narendramodi today launched the #NationalLogisticsPolicy that will greatly transform India's growing logistics sector while boosting the seamless movement of goods and reducing carbon footprints.	https://twitter.com/CTRavi_BJP/status/1571149905443557379
75	@tarkishorepd	एक समय था जब हम कबूतर छोड़ते थे, आज चीता छोड़ते हैं। प्रातः चीता छोड़ना और शाम को #NationalLogisticsPolicy का कोई मेल तो है, हम भी	https://twitter.com/tarkishorepd/status/1571169111417450497

		चाहते हैं लगेज एक जगह से दूसरी जगह चीता की गति से जाये। प्रधानमंत्री @narendramodi जी	
76	@HitanandSharma	एक समय था जब हम कबूतर छोड़ते थे, आज चीता छोड़ते हैं। प्रातः चीता छोड़ना और शाम को #NationalLogisticsPolicy का कोई मेल तो है, हम भी चाहते हैं लगेज एक जगह से दूसरी जगह चीता की गति से जाये: माननीय प्रधानमंत्री श्री @NarendraModi जी	https://twitter.com/HitanandSharma/status/1571149537334661121
77	@KanchanGupta	Coming today: Prime Minister @narendramodi to unveil National Logistics Policy: It will reduce logistics cost from 13% to 8%; It will improve #India Logistics Performance Index; It will raise India's global positioning. ~ @AmanKayamHai_	https://twitter.com/KanchanGupta/statuses/1570999291333971970
78	@mygovindia	WATCH LIVE PM @narendramodi to launch National Logistics Policy A transformative step to ensure seamless movement of goods across India 📺: https://youtu.be/6PNXT2Mit4Q	https://twitter.com/mygovindia/statuses/157116868261531649
79	@mygovindia	Take a look at the details of the #NationalLogisticsPolicy, a landmark step to ensure seamless movement of goods across India.	https://twitter.com/mygovindia/status/1571131914005934083
80	@mygovindia	Global experts are saying that India is emerging as a 'democratic superpower' today. Experts are very impressed with India's 'extraordinary talent ecosystem'. Experts are praising India's 'determination' and 'progress' : PM @narendramodi #NationalLogisticsPolicy	http://twitter.com/mygovindia/statuses/1571126559188357120
81	@mygovindia	Infrastructure process planning has been simplified by projects like PM Gati Shakti, which carries complete information related to land reforms: PM @narendramodi #NationalLogisticsPolicy	https://twitter.com/mygovindia/status/1571125048043511809
82	@mygovindia	India needs to set better and bigger targets to become an emerging global leader: PM @narendramodi #NationalLogisticsPolicy	https://twitter.com/mygovindia/statuses/1571126749722972160
83	@mygovindia	Big win for India's Logistics sector! The #NationalLogisticsPolicy will steer economic growth by promoting seamless movement of goods and thus bringing down costs; and integrating a digital logistics system for efficient & effective transportation.	https://twitter.com/mygovindia/status/1571150306570022912

84	@CimGOI	National Logistics Policy all set to drive India's economic growth, benefitting 22 Million people, with lower logistics costs and smooth movement of goods across the country. #NationalLogisticsPolicy	https://twitter.com/CimGOI/statuses/157117796519727104
85	@TexMinIndia	Hon'ble PM Shri @narendramodi ji will unveil the transformative #NationalLogisticsPolicy aimed at developing a technologically enabled, integrated, cost-efficient, resilient, sustainable and trusted logistics ecosystem in the country for accelerated and inclusive growth.	https://twitter.com/TexMinIndia/status/1571115805357801475
86	@MORTHIndia	विज्ञान भवन, नई दिल्ली, में #NationalLogisticsPolicy के लॉन्च के अवसर पर PM shri @narendramodi ने कहा, "लोजिस्टिक कनेक्टिविटी को सुधारने व सिस्टमैटिक इन्फ्रास्ट्रक्चर डेवलपमेंट के लिए हमने सागरमाला, भारतमाला जैसी योजनाएं शुरू कीं।"	https://twitter.com/MORTHIndia/statuses/1571134348862291974
87	@MORTHIndia	"मुझे विश्वास है कि #NationalLogisticsPolicy से सारी व्यवस्थाओं में सुधार होगा और उस क्षेत्र में काम करने वाली अलग अलग इकाइयों के बीच समन्वय स्थापित होगा तथा एक होलिस्टिक अप्रोच रहेगी। इसका परिणाम हम जो गति चाहते हैं वह प्राप्त होगा।" PM श्री @narendramodi	https://twitter.com/MORTHIndia/statuses/1571134957472587777
88	@MIB_India	 LIVE NOW  Prime Minister @narendramodi launches National Logistics Policy at Vigyan bhawan. https://twitter.com/i/broadcasts/1yoJMZvwyQNxQ @PMOIndia @ianuragthakur @PIB_India @DDNewslive	https://twitter.com/MIB_India/statuses/157112350199197700
89	@MIB_Hindi	लाइव : प्रधानमंत्री नरेंद्र मोदी विज्ञान भवन में राष्ट्रीय रसद नीति की शुरुआत कर रहे हैं	https://twitter.com/MIB_Hindi/statuses/157112440594829313
90	@PIB_India	 LIVE Now PM @narendramodi launches #NationalLogisticsPolicy at Vigyan Bhawan, New Delhi Watch on #PIB's  YouTube: https://youtu.be/knWvnSvyW68 Facebook: https://facebook.com/pibindia	https://twitter.com/PIB_India/status/157112828429533188
91	@PIB_India	India is emerging as a manufacturing hub. India is setting big export targets and is also fulfilling them. #NationalLogisticsPolicy is bringing tremendous energy and growth to the economy of the country: PM @narendramodi	https://twitter.com/PIB_India/status/1571127930075639809

92	@PIB_India	India is emerging as a manufacturing hub. India is setting big export targets and is also fulfilling them. #NationalLogisticsPolicy is bringing tremendous energy and growth to the economy of the country: PM @narendramodi	https://twitter.com/PIB_India/status/1571127930075639809
93	@DDNewslive	PM @narendramodi launches National Logistics Policy at Vigyan Bhawan Watch Live: https://youtu.be/lt9h5CH9JNY #NationalLogisticsPolicy @nitin_gadkari @PiyushGoyal @dpradhanbjp @JM_Scindia @sarbanandsonwal @AshwiniVaishnaw	https://twitter.com/DDNewslive/status/1571113591725760518
94	@DDNewsHindi	दिल्ली स्थित विज्ञान भवन में प्रधानमंत्री @narendramodi द्वारा भारत के विकास को तीव्र गति प्रदान करने वाली #NationalLogisticsPolicy का शुभारंभ Live: http://youtu.be/lt9h5CH9JNY @nitin_gadkari @PiyushGoyal @AshwiniVaishnaw	https://twitter.com/DDNewsHindi/statuses/1571115301730914304
95	@airnewsalerts	Prime Minister @narendramodi at the launch of National Logistics Policy in New Delhi. #NationalLogisticsPolicy	https://twitter.com/airnewsalerts/status/1571116174167121921
96	@airnewsalerts	#NationalLogisticsPolicy: A Comprehensive effort to boost efficiency of logistics network in India	https://twitter.com/airnewsalerts/statuses/15711131416720834563
97	@airnewsalerts	#EveningNews Prime Minister Narendra Modi launches National Logistics Policy in New Delhi; Says, Policy is a comprehensive effort to enhance efficiency of logistics ecosystem in India.	https://twitter.com/airnewsalerts/statuses/15711177409918926848
98	@PBNS_India	Watch Live Prime Minister @narendramodi to launch National Logistics Policy	https://twitter.com/PBNS_India/status/1571112682337751040
99	@PBNS_India	Drones will improve the logistics sector: Prime Minister unveiling National Logistics Policy	https://twitter.com/PBNS_India/status/1571132198211956738
100	@PBNS_India	Integration of Policy & performance will always lead to progress. Hence with the launch of the National Logistics Policy, your performance will be equally important : PM @narendramodi	https://twitter.com/PBNS_India/status/1571121970623946756
101	@PBNS_India	Policy + Performance = Progress - PM @narendramodi Live - https://twitter.com/i/broadcasts/1rmGPkaoVwbKN	https://twitter.com/PBNS_India/status/1571126424337281026

102	@ShefVaidya	#NationalLogisticsPolicy is going to be a game changer	https://twitter.com/ShefVaidya/status/1571114654688227332
103	@abhijitmajumder	National Logistics Policy NLP can do to India's logistics what UPI has done to payments Must-read piece by @gauravchoudhury in @moneycontrolcom	https://twitter.com/abhijitmajumder/status/1571061304307372035
104	@chandrarsrikant	"Ek samay tha hum kabootar chhodte the, aaj cheetah chhodte hain": PM Modi at #NationalLogisticsPolicy event H/T @rachitaprasad who's tracking this live	https://twitter.com/chandrarsrikant/status/1571120467108573184
105	@YusufDFI	Where policy making which is what they are elected for, and their duty, becomes a gift to the country 🙏🙏	https://twitter.com/YusufDFI/status/1571105494340890626
106	@timesofindia	PM @narendramodi says #NationalLogisticsPolicy addresses challenges related to transport sector, speeds up last mile delivery and save money for businesses Live updates: https://timesofindia.indiatimes.com/india/pm-modi-birthday-live-updates-september-17/liveblog/94257760.cms	https://twitter.com/timesofindia/status/1571126086775500800
107	@timesofindia	PM #NarendraModi unveils national logistics policy, aims to cut transport cost Read: http://toi.in/Ab1NbY36/a24gk	https://twitter.com/timesofindia/status/1571143283769999362
108	@EconomicTimes	There is a connection with the launch of #NationalLogisticsPolicy and the release of cheetahs on the same day. We want our logistics to move at the same speed of the #Cheetah: PM Modi (ANI) #CheetahProject Track latest news and updates http://bit.ly/3QSCjXT	https://twitter.com/EconomicTimes/status/1571124414326112262
109	@EconomicTimes	Unified Logistics Interface Platform (ULIP) was launched today. This will ease the logistics services for the exporters. ULIP will integrate all the service related to transportation sector on one single platform: PM Modi (ANI) #NationalLogisticsPolicy http://bit.ly/3QSCjXT	https://twitter.com/EconomicTimes/status/1571129514402648070

COVERAGE ON YOUTUBE

S.No.	CHANNEL	CONTENT	URL
1	DD NATIONAL	PM Modi launches National Logistics Policy	https://www.youtube.com/watch?v=-WCYMqtcw-M
2	DD NEWS	Full Event: PM Modi addresses at the launch of National Logistics Policy at Vigyan Bhawan	https://www.youtube.com/watch?v=zgwwJkYHaTk
3	Prasar Bharati News Services	PM Modi launches National Logistics Policy	https://www.youtube.com/watch?v=Q8g9uukMS4I
4	NEWS ON AIR OFFICIAL	PM Narendra Modi launches National Logistics Policy at Vigyan bhawan	https://www.youtube.com/watch?v=doT3G3qPF5w
5	AAJ TAK	PM Modi LIVE PM Narendra Modi launches National Logistics Policy AajTak LIVE	https://www.youtube.com/watch?v=LhrwQdSWG4
6	NAVBHARAT TIMES	LIVE: PM Narendra Modi Launches National Logistics Policy	https://www.youtube.com/watch?v=fWIZcO5Ord0
7	NEWS GANGA	Narender Modi Live - PM Modi launches National Logistics Policy - Modi News	https://www.youtube.com/watch?v=Ow1oNGNU-AM
8	News18 Bihar Jharkhand	Live: PM Modi ने launche किया National Logistics Policy I Vigyan bhawan I PMO I Hindi News	https://www.youtube.com/watch?v=T9YotswAXQM
9	ABP SANJHA	National Logistics Policy ਦਾ ਆਗਾਜ਼ ਕਰਨਗੇ PM Modi ABP Sanjha Punjabi news	https://www.youtube.com/watch?v=WNai4nxxH_E
10	SANSAD TV	PM Modi's Address Launch of National Logistics Policy at Vigyan bhawan	https://www.youtube.com/watch?v=dUa7vXZYdTw
11	SANSAD TV	Perspective: National Logistics Policy 17 September, 2022	https://www.youtube.com/watch?v=QHTJ4GWMYxA
12	ANI NEWS	India wants its logistics to move at same speed of Cheetah: PM Modi	https://www.youtube.com/watch?v=oxTZdRpQSo4
13	ANI NEWS	Experts across the World very impressed with India's extraordinary talent ecosystem: PM Modi	https://www.youtube.com/watch?v=VER08YAavvKE
14	Republic Bharat	PM Narendra Modi ने लॉन्च की National Logistics Policy, बोले- 'देश के लिए ये महत्वपूर्ण कदम'	https://www.youtube.com/watch?v=ATE80sucXFY

15	Mobile News 24	मोदी ने भारत को NO 1 बनाने के लिए किया एक और योजना का शुरुआत ,NationalLogisticsPolicy, pmo Speech ,	https://www.youtube.com/watch?v=Q7gA8ufWWiQ
16	CC-NEWS 18	National Logistics Policy PM Modi Unveils The National Logistics Policy English News News18	https://www.youtube.com/watch?v=YMEkiN3IbG4

PRINT MEDIA COVERAGE

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Edition:	New Delhi	Page No:	1
Circulation:	869558		

New logistics policy: 'Aim for cheetah speed'

New Delhi: Targeting to make Indian products globally competitive, PM Modi Saturday set a goal to bring down the cost of logistics to single digit "as soon as possible" from the current 13-14% of GDP. He urged the industry and all stakeholders to ensure that freight deliveries in India happen at the speed of "cheetah", reports **Dipak Dash**.

Unveiling the National Logistics Policy, the PM said cutting down logistics cost is a "low hanging fruit" when it comes to ease of business and the policy aims to expedite last-mile delivery, helping businesses save time and money. High logistics cost has been identified as one of the biggest challenges for Indian products to be globally competitive.

► 'Compete with developed nations', P 19

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Ready to compete with developed countries: PM

Dipak.Dash@timesgroup.com

New Delhi: Unveiling the National Logistics Policy on Saturday, PM Modi said the world is now recognising that India is emerging as a manufacturing hub. "Policy is just a beginning, policy plus performance is equal to progress," he added while highlighting how India needs to be ready to compete with developed countries. "We will face competition from more powerful nations as we grow. We should welcome this. Come, we are ready," he said.

The policy aims to overcome the handicap of India being a slow mover and set the ground for faster and seamless movement of cargo across all modes.

Stressing the need to adopt technology to strengthen the logistics sector, the PM said Unified Logistics Interface Platform (ULIP) will bring all the digital services related to the transportation sector into a single portal, freeing exporters from a host of cumbersome processes. Similarly, under the policy, a

new digital platform Ease of Logistics Services, E-LogS, has also been started.

"Through this portal, industry associations can directly take up any such matters which are causing problems in their operations and performance with the government agencies. A complete system has also been put in place for speedy resolution of such cases," he said.

Modi said, "There is a connection with the launch of NLP and the release of cheetahs on the same day. We want the deliveries of luggage to happen at the speed of a cheetah. The country aspires to grow like that." He said there was a time when "we used to release pigeons, now we release cheetahs", a reference to his release of cheetahs in Kuno National Park.

NLP aims at making transportation processes paperless, thereby saving time and cost. "To ensure quick last-mile delivery, save time and money and prevent wastage of agro-products, concerted efforts were made and one of the manifestations is NLP"

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Modi unveils logistics policy in growth push

Rajeev Jayaswal

lethters@hindustantimes.com

NEW DELHI: Prime Minister Narendra Modi on Saturday said enhancing logistics efficiency for greater competitiveness in the global market is a "low-hanging fruit" and "with some efforts", the country's average transportation costs can be brought down to a "single digit from the existing level of 13-14%".

Launching the National Logistics Policy (NLP) in New Delhi, the Prime Minister said it is "a driving and a guiding force", and both the government and stakeholders are responsible to realise it on the ground. "Policy plus performance is equal to progress," he said, seeking coordinated efforts of all stakeholders in making country-wide

THE NATIONAL LOGISTICS POLICY IS A SIGNIFICANT STEP IN FULFILLING THE 'PRAN' (VOW) OF INDIA BEING A DEVELOPED COUNTRY, PM MODI SAID

logistics more efficient and cost effective. When parameters, road map and timeline for performance come together, then policy plus performance equal progress, he said.

NLP is an outcome of eight years of efforts, a result of his 22 years of experience as the chief minister of Gujarat and Prime

Minister of the country, and the policy aims to benefit the industry, small entrepreneurs, farmers, consumers and the economy as a whole, Modi said. NLP is a significant step in fulfilling the "pran" (vow) of India being a developed country.

Correlating NLP's purpose of infusing efficiency and speed with the nature of the cheetah — an animal known for its speed — and mentioning that India has become the 5th largest economy in the world, he said: "Desh usi tez gati se aage badhna chahata hai (the country aspires to move with the same pace)." Earlier in the day, PM Modi released eight cheetahs, which were declared extinct in India in 1952, in the Kuno National Park. These cheetahs have been brought from

continued on -119

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Edition:	New Delhi	Page No:	19
Circulation:	985000		

LOGISTICS POLICY...

Namibia under "Project Cheeta".

The Prime Minister said NLP should not be seen in isolation as it is part of the government's "Aatmanirbhar Bharat Abhiyaan" (Self-reliant India Initiative) and linked with many projects already launched to boost infrastructure, create jobs and boost the economy.

Deloitte India leader and partner, government and public sector, Arindam Guha said NLP aims to build upon earlier initiatives of the government such as the ₹11 lakh crore National Infrastructure Pipeline (NIP), the PM Gati Shakti National Master Plan, the Multi-modal Logistics Parks (MMLPs), and the National Single Window system.

NLP aims to seamlessly connect transporters, warehousing facilities, freight forwarders, customs, regulatory bodies and other stakeholders to have an efficient supply-chain network that would reduce average logistics costs and make essential commodities cheaper for consumers. Guha said some of the key pillars under the policy are — quality logistics infrastructure with emphasis on first and last mile connectivity, use of digital technologies for planning and tracking such as the Unified Logistics Interface Platform (ULIP), development of a national logistics plan for identifying key priorities, and

creation of a skilling-cum-certification ecosystem for job aspirants in the system.

Speaking about the policy, the Prime Minister said it will bring "new energy" to all sectors. He said schemes such as Sagarmala and Bharatmala have improved logistics connectivity for systematic infrastructure development. The total capacity of Indian ports has increased significantly and the average turn-around time of container vessels has come down from 44 hours to 26 hours, he said. For promoting export, 40 air-cargo terminals have been constructed, 30 air-ports have been provided cold-storage facilities and 35 multi-modal hubs are coming up in the country, he said.

"Through waterways, we can do eco-friendly and cost-effective transportation, for this many new waterways are also being built in the country," he said, while mentioning "Kisan Rail", "Kisan Udan" and drone experiments of the Covid-19 period that helped transportation of essential commodities, farm produce and vaccines across the country.

Speaking about NLP as a tool for ease of doing business, he said it will bring all the digital services related to the transportation sector into a single portal, freeing the exporters from a host of very long and cumbersome processes. He said the PM Gati Shakti National Master

Plan will be supporting NLP. PM Gati Shakti is a national master plan for multi-modal connectivity that institutionalises holistic planning of major infrastructure projects, hitherto planned and designed in silos.

"A huge data of information related to different infrastructure projects of state governments has been prepared. Today, data from the central and state governments in about 1,500 layers are coming on the PM Gati Shakti portal," the PM said. "Gati Shakti and National Logistics Policy together are now taking the country towards a new work culture. The talent that will come out of the recently approved Gati Shakti University will also help it a lot," he added.

Speaking on the occasion, Union commerce minister Piyush Goyal said NLP will reduce logistics costs, make Indian products competitive in the international market and boost trade. It will increase employment opportunities, support small industries, encourage startups and immensely benefit farmers in terms of checking wastage of perishable commodities and reducing delays in transportation of farm produce to markets, thus increasing their income. Eventually, consumers will get better quality products at cheaper rates.

Hiranandani group managing director Niranjana Hiranandani said: "The progressive

road map to accomplish seamless last mile connectivity with an integrated platform and approach will scale up India's global manufacturing hub proposition globally. The policy will give thrust to manufacturing, MSME, infrastructure and real estate sector to generate much needed employment and investment."

Ketan Kulkarni, chief commercial officer of BlueDart, said: "The policy will help bring down the transportation, warehousing and inventory costs which will consequently reduce the overall logistics cost down to around 8% of GDP in the next five years. Digitalisation of the logistics sector and creation of unified portals will play a crucial role in bringing the logistics sector together."

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To clear trade bottlenecks, PM unveils National Logistics Policy

ENS ECONOMIC BUREAU
NEW DELHI, SEPTEMBER 17

PRIME MINISTER Narendra Modi on Saturday unveiled the National Logistics Policy and set a goal to trim the country's logistics costs from as much as 13-14 per cent of its GDP to a single digit over the next few years.

The policy aims to ensure seamless movement of goods and services across the country and cut elevated logistics costs, often considered the biggest structural bottleneck for both external and internal trade in India.

Touted as the first holistic framework for the country's \$150-billion logistics sector, the policy is expected to help boost manufacturing, create infrastructure and spur employment.

"If we want to be globally competitive, it (achieving the target) is a low-hanging fruit," the Prime Minister said, casting the policy as one of the crucial steps in India's journey towards being a manufacturing power-



Prime Minister Narendra Modi at the launch of National Logistics Policy on Saturday. Prem Nath Pandey

house and a developed nation.

Modi, however, was emphatic in stating the need for co-ordinated follow-up action by both public and private sectors to ensure that the policy serves the intended purpose.

"A policy isn't an end in itself. It's a beginning. Policy plus performance is equal to progress. Once the policy is in place, the responsibility of the government and industry goes up," Modi said.

"I hope goods will move with the speed of a cheetah (due to the efficient implementation of the logistics policy)."

The new logistics policy caps eight years of the government's efforts to create a conducive ecosystem in the logistics sector, he said, adding that it will complement the PM Gati Shakti national masterplan initiative.

Gati Shakti is essentially a GIS-based platform with close to 1,500 layers, capturing all utilities and network linkages in various economic clusters.

Under this, different departments join hands for a coordinated development of projects.

The new logistics policy has four critical features: Integration of Digital System (IDS); Unified Logistics Interface Platform (ULIP); Ease of Logistics (ELOG); and System Improvement Group (SIG). Under the IDS, 30 different systems of seven departments are integrated; these include data of the road transport, railways, customs, aviation and commerce departments. **PE**

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PM Modi unveils policy for logistics

PRESS TRUST OF INDIA
NEW DELHI

Prime Minister Narendra Modi on Saturday unveiled the National Logistics Policy that seeks to address challenges facing the transport sector and bring down the logistics cost for businesses from 13-14% to a single digit.

At the unveiling, he said the policy aims to expedite last-mile delivery, helping businesses save time and money. While the new policy addresses challenges of the logistics sector, together with the infrastructure augmentation plan it would address gaps, he said. For Indian products to capture world markets, the country has to strengthen its support system. "National Logistics Policy helps in making the support system modern."

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National Logistics Policy aims to bring down transportation cost

EXPRESS NEWS SERVICE || New Delhi

PRIME Minister Narendra Modi on Saturday launched the National Logistics Policy, which seeks to promote faster movement of goods while bringing down transportation costs. The policy aims to bring down the logistics cost from 13-14% of the GDP to 8%.

"We must bring the logistic cost to single digit as soon as possible. This, in a way, is a low-hanging fruit, if we have to become globally competitive," said Modi while unveiling the policy, which he said will help fulfill India's dream of becoming a developed economy.

"The echo of Make in India

and India becoming self-reliant is everywhere. India is setting big export targets and is also fulfilling them. The notion that India is emerging as a manufacturing hub, is stabilising in the mind of the world. If we study the PLI scheme we will find the world has accepted it," he said.

In such a situation, he added, the new policy will bring new energy to all sectors. He said that policy is just a beginning and that its execution will be key to progress.

The new policy envisages creating a Unique Logistics Interface Platform that will bring all the digital services related

to the transportation sector into a single portal, freeing the exporters from a host of very long and cumbersome processes. It also plans standardisation of physical assets — like size of containers, trucks, etc — better engagement with states, development of logistics parks, etc.

"Through this portal, industry associations can directly take up any such matters which are causing problems in their operations and performance with the government agencies. A complete system has also been put in place for the speedy resolution of such cases", Modi added.



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Circulation:	35000		

PM unveils National Logistics Policy to drive up India's exports

TRIBUNE NEWS SERVICE

NEW DELHI, SEPTEMBER 17

Prime Minister Narendra Modi today unveiled the National Logistics Policy that seeks to address challenges facing the transport sector, bring down the logistics cost of businesses from 13-14 per cent to a single digit and drive up exports.

Rolling out the policy at a function here, PM Modi said it was a significant step in the direction of India becoming a developed country.

PM Modi turns 72

"The policy is aimed at bringing down the cost of transportation of industrial products and time consumed. It will also prevent damage to agricultural products by providing faster transportation," the PM said. Stating he has been focusing on logistics ever since he first became the CM of Gujarat in 2001, PM Modi said various road projects, such as Bharatmala and Sagarmala, were launched by him after becoming the PM to improve connectivity. "Speeding up the work of the dedicated freight corridor is also a move in that direction," said the PM.

Explaining the policy, the PM said the Unified Logistics Interface Platform would bring all digital services related to the transportation sector into a sin-



PM Narendra Modi launches the National Logistics Policy. MUKESH AGGARWAL

gle portal, freeing the exporters from a host of very long and cumbersome processes. Similarly, under the policy, a new digital platform — Ease of

Logistics Services — has also been started. He said PM Gati Shakti National Master Plan would work in tandem with the National Logistics Policy.

Meanwhile, on his birthday, the PM said, "I could not go to meet my mother but she will be happy that I am getting blessings of the lakhs of the tribal mothers."

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Modi unveils logistics policy; to bring down transport cost

■ Govt is using technology to make sector efficient, says PM

New Delhi, Sept. 17: Prime Minister Narendra Modi on Saturday unveiled the National Logistics Policy that seeks to address challenges facing the transport sector and bring down the logistics cost of businesses from 13-14 per cent to a single digit.

At a grand launch event, he said the policy aims to expedite the last-mile delivery, helping businesses save time and money.

While the new policy addresses challenges of the logistics sector, it together with the infrastructure augmentation plan PM GatiShakti will address gaps, he said.

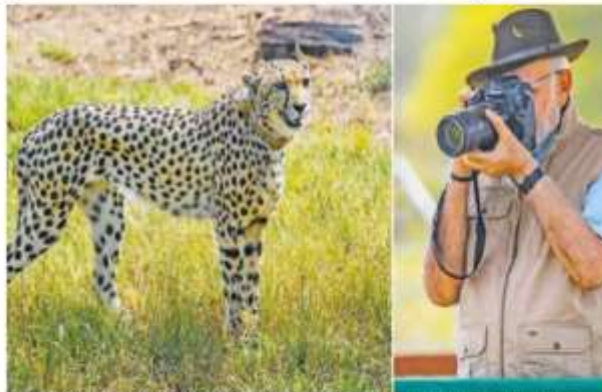
For Indian products to capture world markets, the country has to strengthen its support sys-

tem. "National Logistics Policy helps in making the support system modern," Mr Modi said.

He said global experts are saying India is emerging as a democratic superpower and they are impressed by the extraordinary talent ecosystem of the country. "Experts are appreciating India's determination and progress," he said.

The government, he said, is using technology to strengthen the logistics sector. Faceless assessment has started in customs and e-way bills and FASTag are bringing efficiency to the logistics sector.

Talking about the drone policy, he said drones will improve the logistics sector.



Prime Minister Narendra clicks photographs of a cheetah after releasing it inside a special enclosure of the Kuno National Park in Madhya Pradesh on Saturday. —PTI

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Edition:	Bangalore	Page No:	3
Circulation:	160181		

Logistics: India aims to cut costs sharply

Modi unveils policy to allow
seamless movement of goods

ANUPAMA SINGH
NEW DELHI, CHNN

India's logistics cost, which is one of the highest in the world, will be brought down sharply, Prime Minister Narendra Modi said on Saturday unveiling the National Logistics Policy (NLP) that aims to cut costs and streamline movement of goods.

The policy seeks to promote seamless movement of goods, cut cost to the industry and help in increasing exports.

Logistics cost in India is a percentage of GDP is 16%, which is very above China's 10% and the United States and Europe's 8%. According to recent World Bank statistics, India is ranked 44th in logistics cost.

"The logistics cost needs to be reduced to a single digit at the earliest from 15-16%. This is a long-term goal, we need only efficiency," said Modi while launching the policy in the national capital.

The NLP also aims to integrate various modes of transport — rail, road and waterways. It will put in place accelerated development of warehousing and adoption of technology-enabled solutions.

"We are the world's fifth-largest economy. India is setting a new target for exports and we have been able

to achieve these targets. India is emerging as a global manufacturing hub and the world has started recognising the fact. NLP will provide a fresh impetus to it," the prime minister said.

The policy, which was announced in this year's Budget by Finance Minister Nirmala Sitharaman, seeks to support faster growth by addressing supply-side constraints in the economy after two years of disruption caused by Covid-19.

Modi said the government recently liberalised the drone policy, which will enable many possibilities. He said in the near future, drones can be used in many areas to reduce delivery time.

Policy elements

• **Seamless Logistics Interface Platform (SLIP)** to bring all digital services related to transportation under one single portal.

• **Gate of Logistics Services** to help industry directly take all matters relating to logistics in coordination with government agencies.



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Circulation:	150000		

BUSINESS: PG 2

PM unveils National Logistics Policy, aims to cut transport cost



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Edition:	New Delhi	Page No:	2
Circulation:	150000		

PM unveils National Logistics Policy, aims to cut transport cost

While the new policy addresses challenges of the logistics sector, it will address gaps together with PM GatiShakti, the Prime Minister said

OUR CORRESPONDENT

NEW DELHI: Prime Minister Narendra Modi on Saturday unveiled the National Logistics Policy that seeks to address challenges facing the transport sector and bring down the logistics cost of businesses from 13-14 per cent to a single digit.

At a grand launch event, he said the policy aims to expedite the last-mile delivery, helping businesses save time and money.

While the new policy addresses challenges of the logistics sector, it together with the infrastructure augmentation plan PM GatiShakti will address gaps, he said.

For Indian products to capture world markets, the country has to strengthen its support system. "National Logistics Policy helps in making the support system modern."

Modi said global experts are saying India is emerging as a democratic superpower and they are impressed by the extraordinary talent ecosystem of the country. "Experts are appreciating India's determination and progress."



Prime Minister Narendra Modi with Union Minister for Road Transport & Highways Nitin Gadkari during the launch of National Logistics Policy, in New Delhi on Saturday

The government, he said, is using technology to strengthen the logistics sector. Faceless assessment has started in customs and e-way bills and FASTag are bringing efficiency to the logistics sector

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Talking about the drone

policy, he said drones will improve the logistics sector. The government, he said, is using technology to strengthen the logistics sector.

Faceless assessment has started in customs and e-way bills and FASTag are bring-

Highlights

» Modi said the policy aims to expedite the last-mile delivery, helping businesses save time and money

» For Indian products to capture world markets, the country has to strengthen its support system. "National Logistics Policy helps in making the support system modern"

» "Sagarmala project to connect ports and dedicated freight corridors has started to improve logistics connectivity and systematic infrastructure development work"

ing efficiency to the logistics sector.

He said the capacity of ports has been increased and the container vessel turnaround time has been cut to 26 hours from 44 hours previously.

The Sagarmala project to

connect ports and dedicated freight corridors has started to improve logistics connectivity and systematic infrastructure development work, he said.

The prime minister said India is now the world's fifth largest economy and is emerging as a manufacturing hub.

The world has accepted the production-linked incentive (PLI) scheme announced by the government for boosting domestic manufacturing, he said.

Seeking to support faster growth after two pandemic-ridden years, the policy will streamline rules and address supply-side constraints as well as provide a roadmap to reduce fuel costs and lower logistics costs.

The Union government has been working on the National Logistics Policy for three years. The commerce ministry released a draft logistics policy for consultation in 2019, but it was delayed by the Covid-19 pandemic.

The National Logistics Policy was once again announced by Finance Minister Nirmala Sitharaman in the Budget for 2022-23.

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SEAMLESS MOVEMENT OF GOODS AND SERVICES

Logistics policy launched to boost India's trade edge

● Aims to cut logistics costs to single digit from present 13-14% of country's GDP

FE BUREAU
New Delhi, September 17

PRIME MINISTER NARENDRA Modi on Saturday unveiled the national logistics policy and set a goal to trim the country's logistics costs from as much as 13-14% of its gross domestic product (GDP) to a single digit over the next few years.

The policy aims to ensure seamless movement of goods and services across the country and cut elevated logistics costs, often considered the biggest structural bottleneck for both external and internal trade in India. Touted as the first holistic framework for the country's \$150-billion logistics sector, the policy is expected to help boost manufacturing, create infrastructure and spur employment.

"If we want to be globally competitive, it (achieving the

A policy isn't an end in itself. It's a beginning. I hope goods will move with the speed of a cheetah"

—NARENDRA MODI,
PRIME MINISTER



target) is a low-hanging fruit," the Prime Minister said, casting the policy as one of the crucial steps in India's journey towards being a manufacturing powerhouse and a developed nation.

Modi, however, was emphatic in stating the need for coordinated follow-up action by both public and private sectors to ensure that the policy serves

SALIENT FEATURES OF THE POLICY

Integration of Digital System: To integrate 30 different systems of various ministries, to lead to faster cargo movement

Unified Logistics Interface Platform (ULIP): To make visible all available transport modes

ELOG: For flagging issues by both private and public sectors so that govt can find solutions

SIG: To monitor all logistics projects regularly through an inter-ministerial panel

tics policy)." Incidentally, the PM, earlier in the day, released eight cheetahs procured from Africa in Kuno National Park in Madhya Pradesh, to re-introduce the animal which had got extinct in India.

The new logistics policy caps eight years of the government's efforts to create a conducive ecosystem in the logistics sector, he said, adding that it will complement the PM Gati Shakti national masterplan initiative. Gati Shakti is essentially a GIS-based platform with close to 1,500 layers, capturing all utilities and network linkages in various economic clusters. Under this, different departments join hands for a coordinated development of projects.

The new logistics policy has four critical features: Integration of Digital System (IDS); Unified Logistics Interface Platform (ULIP); Ease of Logistics (ELOG); and System Improvement Group (SIG). Under the IDS, 30 different systems of seven departments are integrated; these include data of the road transport, railways, customs, aviation and commerce departments.

Continued on Page 2

the intended purpose.

"A policy isn't an end in itself. It's a beginning. Policy plus performance is equal to progress. Once the policy is in place, the responsibility of the government and industry goes up," Modi said. "I hope goods will move with the speed of a cheetah (due to the efficient implementation of the logis-

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This will lead to faster cargo movement. The ULIP will make all available transport modes visible to stakeholders so that they can take informed decisions. Under the ELOG, rules will be simplified. The SIG will monitor all logistics projects regularly and act as a sort of bridge between the government and industry. It will enable stakeholders to raise queries and flag issues so that an inter-ministerial group can find appropriate solutions. A logistics data bank has been developed, which ensures container tracking for export and import. Launched in July, it has already helped track about 50 million containers.

The renewed thrust on reducing logistics costs assumes significance, as the country aims to substantially raise its merchandise exports to \$1 trillion by FY28 from \$422 billion in FY22. According to an Arthur D

Little-CII report, higher logistics cost is causing a competitive-ness gap of \$180 billion for India, and this will likely rise to \$500 billion by 2030. According to a 2016 HSBC report, domestic bottlenecks, including high logistics costs, accounted for a half of the slowdown in the country's exports. As per the Economic Survey 2017-18, a 10% decrease in indirect logistics cost could lead to an export growth of 5-8%. The country was ranked 44th in the World Bank's Logistics Performance Index in 2018 (the latest available report). Poor logistics not just inflate the costs of external and internal trade but also lead to losses of commodities, especially perishable ones in transit.

Transport and highways minister Nitin Gadkari said the policy, which focuses on re-engineering, digitisation and multi-modal transport, would further improve ease of doing business. The commerce and industry minister said the policy, along with PM Gati Shakti, will act as a 'double engine' to transform the

state of the country's logistics sector. The event was also attended by Union ministers Dharmendra Pradhan, Sarbananda Sonowal and Ashwini Vaishnaw.

Industry players hail the policy. Anshul Singhal, managing director at Welspun One Logistics Parks, said the pol-

icy will "give the much-needed impetus to India's logistics and warehousing sector in terms of the creation of world-class infrastructure facilities, an e-handbook for warehousing standards, digitalisation and other new-era technology uses, promotion of multi-modal transport, etc". Anil Verma, ED and president, Godrej & Boyce, said, the policy "is a crucial step for efficient supply-side management and reducing logistic costs to global standards of about 10%". Ketan Kulkarni, CMO at Blue Dart, said the policy has "a special emphasis on streamlining processes for seamless coordination, employment generation and skilling, reduction in logistics cost, and ease of business for corporates, farmers and MSMEs".

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BID TO BECOME MORE COMPETITIVE GLOBALLY

‘New National Logistics Policy Aims to Cut Costs’

Need to bring down transportation costs from 13-14% to single digits, says PM Modi

Our Bureau

New Delhi: Prime Minister Narendra Modi said India should work toward reducing logistics cost as a percentage of gross domestic product (GDP).

“The 13-14% logistics cost level has to be reduced to single digits and this should be the aim,” Modi said while launching the National Logistics Policy on Saturday. “This is a low-hanging fruit to become globally competitive.”

India, now the world’s fifth-largest economy is changing, the Prime Minister said.

“India is setting large export targets and meeting them. India is coming up as a manufacturing hub and the world is accepting it. The world has accepted production-linked incentive (PLI) schemes,” he said, adding that India needs to compete more with developed countries and “we should welcome this instead of being hesitant.”

Finance minister Nirmala Sitharaman had mentioned the policy in her 2020 budget speech, saying it would seek to increase efficiency and lower India’s logistics costs. Key elements of the policy include the Unified Logistics Interface Platform (ULIP), Ease of Logistics (ELOG) and System Improvement Group (SIG).

“ULIP launch will help exporters as it would bring together all the transportation-linked services,” Modi said.

An e-handbook has also been introduced for standardisation in the warehousing sector. New courses in the management of logistics and supply chains, and integration of digital systems are also envisaged. “Policy is not a result, but a beginning. Policy plus performance equals pro-

Entering the Fast Lane

Luggage should move quickly like a cheetah: PM

NLP has infra development, business expansion, increasing job opportunities potential

Unified Logistics Interface Platform to bring transport related digital services on single portal

Gatishakti, NLP to go hand in hand

Gatishakti University to create new talent



gress,” Modi said. Following the policy, the responsibility of the government and stakeholders will increase. “The policy acts as a driving force and a guiding force,” he said.

Modi said that the total capacity of Indian ports has risen significantly and the average turnaround time of container vessels has come down to 26 hours from 44 hours. Other key measures include new eco-friendly waterways, 40 air cargo terminals to facilitate exports, 30 airports with cold storage facilities, 35 multi-modal logistics facilities being developed and 60 airports with a Krishi Udaan facility.

Drone Transportation to Help → 7

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Drone Transportation to Help Connect Areas

→ From Page 1

"We want luggage to be transported from one place to another like cheetahs," he said, alluding to the eight cheetahs from Namibia he had released at Kuno National Park on Saturday. He said the goods and services tax (GST) has reduced paperwork for the movement of goods across states. Drone transportation, he said, is also likely to emerge as a significant logistics mode and will help connect landlocked regions with far-flung areas.

"We already have a progressive drone policy," he pointed out.

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National Logistics Policy will help cut costs, free exporters from long processes: PM

OUR BUREAU

New Delhi, September 17

Prime Minister Narendra Modi launched the National Logistics Policy (NLP) on Saturday aimed at bringing down logistics cost and increasing the country's trade competitiveness by enabling seamless movement of goods and building a unified digital interface.

"The National Logistics Policy has immense potential for development of infrastructure, expansion of business and increasing employment opportunities... From 13-14 per cent (of GDP) logistics cost, we should all aim to bring it to single-digit as soon as possible. This, in a way, is a low-hanging fruit, if we have to become globally competitive," Modi said at the launch of the NLP in New Delhi on Saturday.

The Unified Logistics Interface Platform (ULIP), an important ini-



PM Narendra Modi at the launch of the National Logistics Policy, in New Delhi, on Saturday. (PIB)

tiative under the NLP, will bring all the digital services related to the transportation sector onto a single portal, freeing exporters from a host of long and cumbersome processes, the PM said.

Going digital

Similarly, under the policy a new digital platform Ease of Logistics Services — E-Logs — will help industry associations to directly take up any matter causing problems in their operations and per-

formance with the government agencies. "A complete system has also been put in place for speedy resolution of such cases", he said.

The NLP will be implemented in tandem with the PM Gati Shakti National Master Plan which was inaugurated last year and has received support from States and Union Territories.

"A huge quantity of information related to different infrastructure projects of State governments has been prepared. Today, data from the Central and State governments in about 1,500 layers are coming on the PM Gati Shakti portal," the Prime Minister informed.

Commerce and Industry Minister Piyush Goyal said, "The NLP will work as a double engine with PM Gati Shakti. With its implementation, cost will reduce, international trade will expand and start-ups will see new avenues." The industry, encouraged

by the government's ambitious plans of improving logistics, has its own set of expectations.

Industry gives thumbs-up

R Dinesh, President-designate, CII and Executive Vice-Chairman, TVS Supply Chain Solutions Ltd, said, "It will be a game-changer for the industry. This will also drive the growth and efficiency of the sector through digitization and integration of multimodal logistics". He also added that the policy in combination with PM Gati Shakti would generate millions of jobs for the youth of this country.

"While the focus on improved road infrastructure and highways is appreciable and a single interface as well as drones are immediate needs, there is also a need to focus on zero emission trucks and associated charging infrastructure," said Imthiaz, Co-Founder and CEO, Raahs.

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પીએમ મોદીએ નેશનલ લોજિસ્ટિક્સ પોલિસી લોન્ચ કરી લોજિસ્ટિક કોસ્ટ 13-14%થી ઘટીને સિંગલ ડિજિટમાં આવવાનું અનુમાન

એજન્સી | નવ્ય સિલ્હી

વડાપ્રધાન નરેન્દ્ર મોદીએ શનિવારે નેશનલ લોજિસ્ટિક્સ પોલિસી રજૂ કરતા કહ્યું કે આ પોલિસી પરિવહન ક્ષેત્રના પડકારોનું સમાધાન આપનારી, અંતિમ છેડા સુધી ડિલિવરીની ગતિ વધારનારી અને ઉઘોગો માટે નાણાં બચાવનારી બની રહેશે. આ પોલિસીથી ઉઘોગોની લોજિસ્ટિક્સ કોસ્ટ હાલના 13-14 ટકાથી ઘટીને સિંગલ ડિજિટમાં આવવાનું અનુમાન છે.

વડાપ્રધાને એમ પણ જણાવ્યું કે આજે ભારતના પોર્ટ્સની કુલ ક્ષમતા ઘણી વધી છે અને જહાજોનો એવરેજ 'ટર્ન-અરાઉન્ડ ટાઈમ' 44 કલાકથી ઘટીને 26 કલાક થઈ ગયો છે. પોર્ટ્સ અને ડેડવેઇટ ફ્રીટ કોરિડોર્સને જોડતી સાગરમાલા પરિયોજનાએ લોજિસ્ટિક કનેક્ટિવિટી અને ઈન્ફ્રાસ્ટ્રક્ચર ડેવલપમેન્ટના કાર્યોમાં સુધારા લાવવાનું શરૂ કરી દીધું છે. ભારત હવે વિશ્વનું ...અનુસંધાન પાના નં. 19

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લોજિસ્ટિક્સ કોસ્ટ...

પાંચમું સૌથી મોટું અર્થતંત્ર બની ગયું છે અને ઈન્ફ્રાસ્ટ્રક્ચરના કેન્દ્ર તરીકે ઊભરી રહ્યું છે.

પોલિસી પાછળ ૩ વર્ષથી કામ ચાલી રહ્યું હતું. કેન્દ્ર સરકાર ૩ વર્ષથી નેશનલ લોજિસ્ટિક્સ પોલિસી પર કામ કરી રહી હતી. વાણિજ્ય મંત્રાલયે તેનો મુસદ્દો ૨૦૧૭માં જારી કર્યો હતો પણ કોરોના મહામારીના કારણે વિલંબ થયો. ગત બજેટમાં નાણામંત્રી નિર્મલા સીતારમણે આ પોલિસી ફરી જાહેર કરી હતી.

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ભારત વિશ્વમાં લોકતાંત્રિક સુપરપાવર તરીકે ઊભરી રહ્યું છે : મોદી રાષ્ટ્રીય લોજિસ્ટિક નીતિ જાહેર કરાઈ ટ્રાન્સપોર્ટ ખર્ચ ઘટવાથી ઉદ્યોગોને લાભ

નવી દિલ્હી, તા. ૧૭
વડાપ્રધાન નરેન્દ્ર મોદીએ શનિવારે રાષ્ટ્રીય લોજિસ્ટિક નીતિનું અનાવરણ કર્યું હતું. વડાપ્રધાન મોદીએ કહ્યું કે વૈશ્વિક નિષ્ણાતોનું માનવું છે કે ભારત લોકતાંત્રિક સુપરપાવર તરીકે ઊભરી રહ્યું છે અને દેશની અસાધારણ પ્રતિભા ઈકોસિસ્ટમથી તેઓ પ્રભાવિત છે. તેઓ પણ સ્વીકારે છે કે ભારત મેન્યુફેક્ચરિંગ હબ બની રહ્યું છે. નવી પોલિસી લોજિસ્ટિક સેક્ટરના પડકારોનો ઉકેલ લાવશે.

રાષ્ટ્રીય લોજિસ્ટિક નીતિ વિકસિત ભારતના નિર્માણની દિશામાં આગેકૂચ, ટ્રાન્સપોર્ટ ખર્ચ ૧૪ ટકાથી ઘટી ૮ ટકા થશે : પીએમ

વડાપ્રધાન નરેન્દ્ર મોદીએ કહ્યું કે, કેન્દ્ર સરકારે આ નીતિના અમલ મારફત કંપનીઓના લોજિસ્ટિક ખર્ચને ૧૩ ટકાથી ઘટાડીને આઠ ટકા સુધી લાવવાનું લક્ષ્ય રાખ્યું છે. દેશના પોર્ટ્સની ક્ષમતામાં વધારો થયો છે. કન્ટેનર વેસેલ્સના ટર્નઅરાઉન્ડ સમય પહેલાના ૪૪ કલાકથી ઘટીને ૨૬ કલાક થઈ ગયો છે. લોજિસ્ટિક કનેક્ટિવિટી સુધરવા અને ઈન્ફ્રાસ્ટ્રક્ચરના વિકાસ માટે કેન્દ્ર સરકારે સાગરમાલા અને ભારતમાલા જેવી યોજનાઓ શરૂ કરી છે. પોર્ટ્સ અને ગૂડ્સ કોરિડોરને જોડવા માટે સાગરમાલા પ્રોજેક્ટ હેઠળ ડેડેન્ડેડ ફેટ કોરિડોરના કામમાં અભૂતપૂર્વ ગતિ આવી છે. નવી રાષ્ટ્રીય લોજિસ્ટિક નીતિ બધા જ સેક્ટર્સ માટે નવી ઊર્જા લઈને આવી છે. પીએમ મોદીએ કહ્યું કે, કેન્દ્ર સરકારે ફેસલેસ ટેક્નોલોજી, ઈ-વે બિલ્સ તથા ફાસ્ટટેગ ટેક્નોલોજીની મદદથી લોજિસ્ટિક સેક્ટરને મજબૂત કરવાનો પ્રયત્ન કર્યો છે. રાષ્ટ્રીય લોજિસ્ટિક્સ નીતિને સૌથી વધુ પ્રોત્સાહન પીએમ ગતિશક્તિ નેશનલ માસ્ટર પ્લાનથી મળવાનું છે. દેશના બધા જ રાજ્ય અને કેન્દ્રશાસિત એકમો તેની સાથે જોડાઈ ગયા છે. તેમણે ઉમેર્યું કે, નવી લોજિસ્ટિક નીતિ સાથે જ દેશે વિકસિત ભારતના નિર્માણની દિશામાં આગેકૂચ કરી છે. દેશમાં લાસ્ટ માઈલ ડિલિવરીમાં ગતિ આવશે, પરિવહન સંબંધિત પડકારો સમાપ્ત થશે, મેન્યુફેક્ચરર્સ અને ઉદ્યોગોનો સમય અને નાણાં બચે તેનું સમાધાન શોધવા માટે રાષ્ટ્રીય લોજિસ્ટિક નીતિ લાવવામાં આવી છે.

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राष्ट्रीय लॉजिस्टिक नीति का शुभारंभ

पंजाब केसरी/नई दिल्ली

प्रधानमंत्री नरेंद्र मोदी ने शनिवार को राष्ट्रीय लॉजिस्टिक नीति की शुरुआत करते हुए कहा कि यह नीति परिवहन क्षेत्र की चुनौतियों का समाधान देने वाली, अंतिम छोर तक डिलिवरी की गति बढ़ाने और कारोबारों के लिए धन की बचत करने वाली है। इस नीति से कारोबारों की लॉजिस्टिक लागत मौजूदा 13-14 फीसदी से घटकर एकल अंक में आने का अनुमान है। प्रधानमंत्री मोदी ने कहा कि आज भारतीय बंदरगाहों की कुल क्षमता में काफी वृद्धि हुई है और पोर्टों का औसत 'टर्न-अराउंड टाइम' 44 घंटे से घटकर अब 26 घंटे पर आ गया है। उन्होंने कहा कि बंदरगाहों और समर्पित माल गलियारों को जोड़ने वाली सागरमाला परियोजना ने लॉजिस्टिक कनेक्टिविटी तथा अचसरचना



विकास के व्यवस्थित कार्यों में सुधार लाना शुरू कर दिया है। मोदी ने कहा कि भारत अब दुनिया की पांचवी सबसे बड़ी अर्थव्यवस्था बन गया है और यह विनिर्माण के केंद्र के तौर पर उभर रहा है। उन्होंने कहा कि घरेलू विनिर्माण को बढ़ावा देने के लिए सरकार द्वारा शुरू की गई उत्पादन से जुड़ी प्रोत्साहन योजना (पीएलआई) को विश्व ने स्वीकार किया है। उन्होंने कहा कि लॉजिस्टिक क्षेत्र को मजबूत देने के लिए सरकार प्रीछोरिंग का उपयोग कर रही है और सीमाशुल्क में बिना अधिकारी के सामने जाए आकलन की व्यवस्था शुरू कर दी गई है।